



Niccolò Machiavelli

"It must be considered that there is nothing more difficult to carry out nor more dangerous to handle than to initiate a new order of things; for the reformer has enemies in all those who profit by the old order; and only lukewarm defenders in all those who would profit by the new order; this lukewarmness arising partly from the incredulity of mankind who does not believe in anything new until they actually have experienced it."